

## 1. PERSONAL DATA OF THE CLIENT COMPANY

BUSINESS NAME	
REGISTERED OFFICE ADDRESS	
LEGAL REPRESENTATIVE	
VAT / TAX CODE	
PEC (EMAIL)	
MANAGEMENT SYSTEM REPRESENTATIVE NAME	

## 2. GENERAL CHARACTERISTICS OF THE LOGO:

The logo, the subject of this guide, represents the deposited logo by the certification body IWZ LTD. It's composed by three capital letters "IWZ", colored in blue (#040FD9), and the inscription "International" formed by the capital letter "I" in blue (#040FD9) of the IWZ word and the letters "nternational" are in lowercase printed and gray (#93A7A7).

The client company must:

- Enlarge and reduce the IWZ logo as long as its proportions and color are respected and its perfect legibility is ensured;
- Use the IWZ logo only in the documents indicated in section 3, without giving rise to misinterpretations; in particular, it must not be possible to be confused with a product certification mark, it must therefore not be affixed to products or their packaging;
- Absolutely avoid affixing the IWZ logo on certificates and test, analysis or calibration reports issued by laboratories;
- Immediately cease the use of the IWZ logo in the event of forfeiture, suspension or revocation of the certification, providing for the elimination of the same from all the documents on which it was reported.

### 2.1. LOGO SIZE AND FONT

The font used in the logo for the letters "IWZ" and "nternational" is Myriad Pro. Below is an example where there are letters with the same font used for the logo:

AaBbCcDd

Once the logo has been received via email in the format sent by IWZ, the logo must be kept legible and easily

**IWZ LTD**

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recognizable.

### 3. HOW THE CLIENT COMPANY USES THE LOGO

The client company, once received the certificate and the related logo from IWZ LTD, has the right to advertise the Management System certification achievement in the ways it deems most appropriate, provided that the correct reference is always indicated, as well as the correct ISO standard.

The certification, in fact, is issued to the client company limited to the standard, activities and operating units reported in the certificate.

The certification logo can be used on business cards, letterhead, documents, stationery, advertising material.

**This use must always be combined with the brand and / or company name of the certified customer company, highlighting any possible aspects not covered by the certification in possession.**

It is forbidden to use the certification logo directly linked to products or in any other way it can be interpreted as an indication of product conformity.

The client company must obtain prior authorization from IWZ LTD for the use of statements other than those indicated above.

The right to use the IWZ LTD logo cannot be transferred in any way from the client company to third parties.

The logo is sent by e-mail to the customer at the same time as the certificate is issued. In the event of suspension or revocation, the negative outcome of the certification is always communicated by e-mail and the customer is prohibited from using the IWZ logo.

### 4. OBLIGATIONS OF THE CLIENT COMPANY

- Comply with the requirements of the certification body when referring to the status of its own certification in media such as: internet, brochures or advertising material and / or other documents;
- Do not misuse, on the company's part or by third parties, the certification documents or their contents;
- Cease the use of all certification documents in the event of forfeiture, suspension or revocation of any certification. Accompanied by the logo elimination from all documents on which it was reported;
- Modify the advertising materials if the certification scope has been reduced, extended or changed;
- Do not imply that the released certification applies to activities and sites that are outside the scope of the certification;
- Respect the professionalism of IWZ and the credibility of the Certification Body towards third parties.
- Use a third-party logo (e.g., IAF and / or Accreditation Body) with the same regulations as the IWZ logo.

### 5. OBLIGATIONS OF THE CERTIFICATION BODY

IWZ is obliged to carry out constant and targeted checks on the use of its own and third-party logos (e.g., IAF and / or Accreditation Body) by its customers. IWZ will initiate actions to deal with incorrect references to the

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certification status or a misleading use of the logo.

Actions may involve requesting corrections and / or corrective actions, suspension, revocation of certification, and, in the case of repeated warnings, legal actions.

## 6. SANCTIONS

Violations of these Regulations, by the customers, where applicable, will be sanctioned by IWZ with the adoption of the following measures, in increasing order of severity:

- written warning with a request for the adoption of the necessary corrections and corrective actions;
- in the event of failure or inadequate implementation of corrections and / or corrective actions and / or persistence in the error: suspension of all certifications held by IWZ, for a period whose duration will be commensurate with the seriousness of the non-compliance situation;
- in the event of persistent non-compliance and / or repetition of violations beyond the end of the suspension period: revocation of the certifications.

## 7. GRAPHIC ILLUSTRATION OF THE LOGO



London, 1/09/2022

For acceptance, the customer  
(Stamp and signature)

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The IWZ management

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